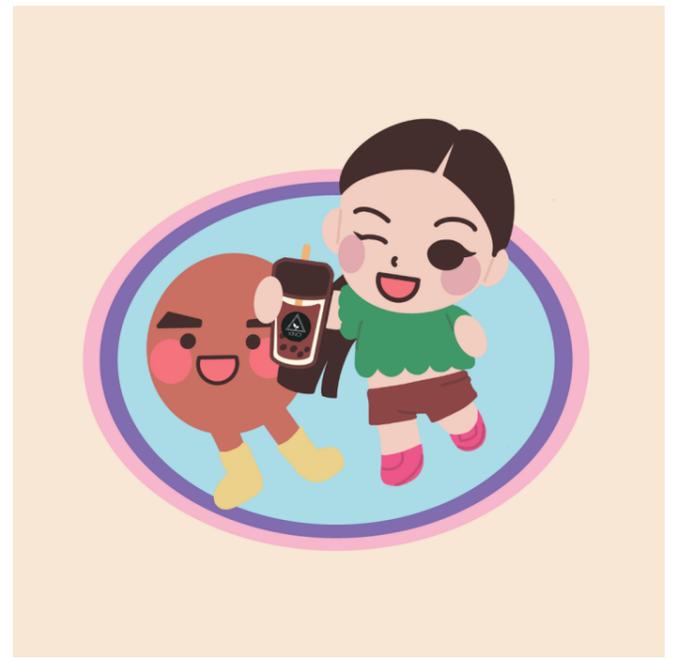


Tips by KINOI

## STAFF COMMUNICATION GUIDE

# Reducing Bubble Tea Litter



### We Are Becoming More Eco-Friendly!

Our bubble tea shop is joining Tangaroa Blue x KINOI's Sustainable Bubble Tea project, a plastic source reduction program, to reduce Melbourne's litter and promote the use of reusable bubble tea cups.

### Why?

Litter flows into Port Phillip Bay from drains and waterways in Melbourne and surrounding areas. Litter such as plastics are a risk to wildlife, fish stocks and the overall health of the Bay.

## STAFF TIPS

### Ensure Customers Bin Their Rubbish

Remind customers to throw straw packaging, receipts or any unwanted bubble tea waste into the bins provided at the counter after they poke their straw. Gesture and point to the counter bin. Much of this waste has been found in our Melbourne waterways.

### Don't Offer Customers Plastic Bags

Plastic single-use bags will be available upon customer request, but our signage will encourage customers to bring their own reusable bags, and limit this use.

### Accept Reusable Boba Cups & Reusable Straws

Accept customers' personal reusable cups. Kindly ask if they need a plastic straw before automatically giving them one. Your bubble tea shop may also provide a discount to reward and encourage customers.

### **Protect our Port Phillip Bay**

Sustainable Bubble Tea is a project that aims to reduce bubble tea plastic litter surrounding Port Phillip Bay and to promote reusables. We hope to support Victorians for the upcoming single-use plastic ban in February 2023. This project is supported by the Circular Economy Communities Fund, delivered by Sustainability Victoria on behalf of the Victorian Government.

The project is delivered by Tangaroa Blue Foundation and KINOI with support from the Cities of Melbourne, Maribyrnong, and Greater Dandenong.

