

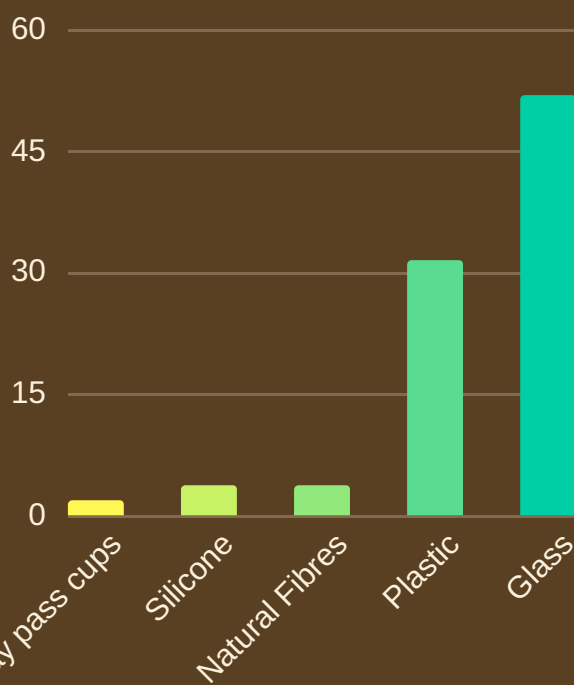
BYO COFFEE CUP SURVEY

We collected 125 survey responses from people who buy most of their weekly takeaway coffee in the City of Melbourne.

Our survey measured their behaviour and attitudes towards disposable and reusable coffee cup use, and their awareness of the waste disposable coffee cups generate



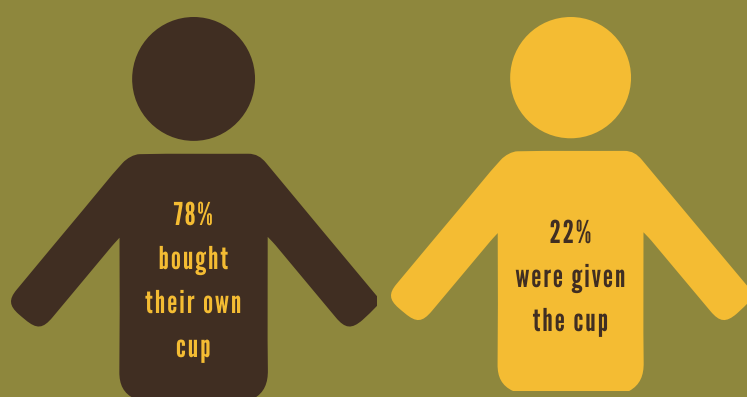
Weekly average of takeaway coffees bought by respondents



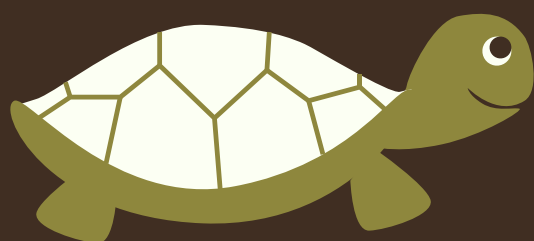
Most common types of reusable coffee cups



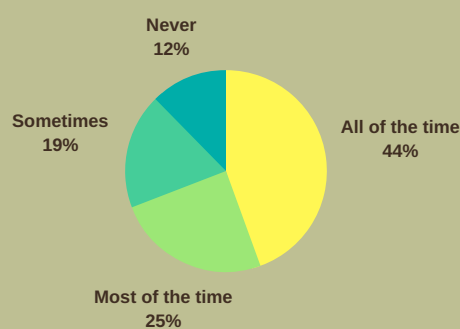
Percentage of respondents who own a BYO coffee cup



Respondents who use their coffee cup all of the time



90% of respondents knew that disposable coffee cups have a lining of plastic and might end up in the ocean



How often do respondents use their BYO cup?

71%

I forgot it

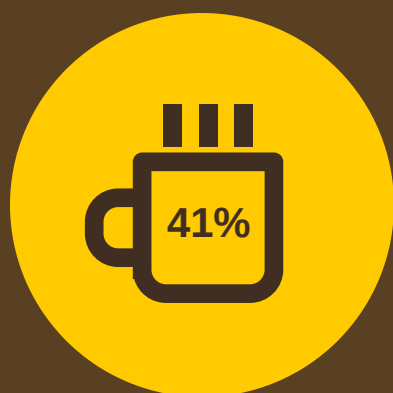
17%

Convenience

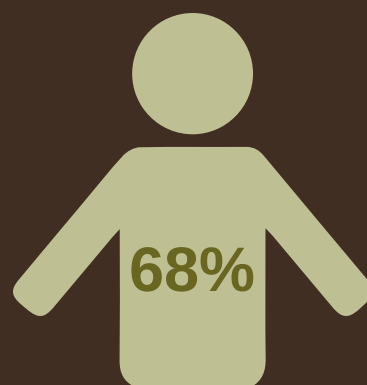
12%

Other: difficult to carry, not clean, don't like taste in plastic, just personal preference

Why do respondents who own a BYO cup still use disposable cups?



People who said they did not want a BYO cup said it was because they are **DIFFICULT TO CARRY**



Percentage of respondents who said they have thought about buying one